



## **CONSUMER CONSENT**

Colgate-Palmolive (Pty) Ltd, Colgate-Palmolive East West Africa Region (Pty) Ltd and Hills Pet Nutrition South Africa (Pty) Ltd are private companies duly incorporated in terms of the company laws of South Africa, with registration number 1929/001620/07, 2007/012819/07 and 2011/000960/07 respectively and their registered address at 528 Commissioner Street, Industrial Township, Benoni, 1501 (hereinafter collectively referred to as "Colgate-Palmolive").

Colgate-Palmolive would like to acquire freely given, specific, informed and unambiguous consent from you (the "data subject") before it collects any of your personal information from you. In line with the aim of the Protection of Personal Information Act No. 4 of 2013 ("POPIA") to protect both natural and juristic persons with regards to the processing of personal information and the free movement of such data, Colgate-Palmolive is obliged to provide you with the following information when collecting personal information from you:

By signing this form, I hereby agree to provide Colgate-Palmolive with my personal information, based on the following:

Data Subject: You;

Responsible Party: Colgate-Palmolive;

**Type of personal information:** name, title, identity number, gender, birthdate, mobile number, home telephone number, work telephone number, physical address, email address, personal care concerns, home care concerns and pet wellbeing concerns and geolocation.

**Nature or category of the information:** The information will be used in South Africa and stored in accordance with our Binding Corporate rules;

**Purpose:** The purpose for which this personal information is being collected is in order to allow Colgate-Palmolive to attend to the consumer's concerns and contact the consumer in order to provide the requested goods and services;

**Source:** Information is collected from the data subject directly;

Voluntary or mandatory: The supply of the information is voluntary;

Legal requirement: Colgate-Palmolive is not statutorily obliged to collect personal information;

Contractual requirement: None;

**Cross border transfer:** You agree that we may transfer your personal information to any country outside of South Africa where such country's data privacy laws are equivalent to or stricter than POPIA, or where we have concluded suitable agreements with third parties which comply with the relevant provisions of POPIA allowing for the processing of personal information;

**Recipients of information:** Colgate-Palmolive will be the recipient of the personal information. We may be required to disclose your personal information to third parties in order to provide the services you have requested. Such disclosure will only be made where it is necessary to fulfil the purpose for which you disclosed your personal information. Any other disclosure of your personal information will only be made upon your authorisation to Colgate-Palmolive to do so, or in the event that Colgate-Palmolive is required to do so in terms of POPIA, or any other applicable legislation.





## I hereby consent to the following:

- **Transforming Lives**™
- ✓ I am supplying this information voluntarily and without any undue influence from any party.
- ✓ Failure to provide this information will result in Colgate-Palmolive being unable to attend to the consumer's concerns and contact the consumer in order provide the requested services.
- ✓ I am aware that I have the following rights with regard to my personal information being collected:
  - I have the right to access my personal information and to request you to rectify the information collected should it be incomplete or contain any errors.
  - I have the right to object to the processing of my personal information in terms of section 11(3) of POPIA.
  - I may lodge a complaint to the Information Regulator at email: <a href="mailto:infoirsa@justice.gov.za">infoirsa@justice.gov.za</a>.